

# Blueprint For Equity

Neighborhood and Community Engagement Commission (NCEC)

Update Report 02/26/13

## ENGAGEMENT IMPLEMENTATION

### Final Selected Questions

1. What do you see as 3 to 5 key opportunities existing in your neighborhood that could lead to greater inclusion?
2. What do you think people are concerned about, but do not tend to talk about out loud?
3. Who are the key organizational players that are making or can make a difference?
4. What is the role of neighborhood organizations in achieving inclusion and equity? What matters when it comes to making our neighborhoods operate more inclusively?
5. What would be some ideal "early" activities to ensure that there is strong inclusion built in to the Neighborhood Participation Plan?
6. What type of capacity do neighborhoods need to be successful in expanding inclusion? How would we know and track this for the short and long-term?

### Goal

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*The Blueprint for Equity is a multi-year strategy focused on engaging neighborhood organizations to see their decisions and allocations of resources through a lens of equity and inclusion. With access to millions of dollars annually, as well as political and social resources, the City's 71 neighborhood organizations can be a significant partner in addressing racial disparities in our community.*

### Phase I: Stakeholder Engagement

- Meet with at least 80% (57) of Minneapolis' neighborhood organizations by August, 2013.
- Meet with at least 20 of Minneapolis' cultural organizations by August, 2013.
- Report back to the community by October 2013.

### Phase I: Targets/Commitments for Engagement

- Conducting 77 meetings requires a commitment of:
  - Conducting 13 sessions per month for a 6 month period (March 2013 – August 2013)
  - Commissioners will attend a **MINIMUM** of 2 sessions/month
  - Sessions calculated with 2 commissioners/meeting but **NOT MORE THAN 4**
  - NCR staff will coordinate sessions and attend to capture input
  - Meetings are set based upon the **NEIGHBORHOODS** availability to meet
  - NCR staff will attend a minimum of 4 sessions/month (Neighborhood and A&O staff)

#### Approach:

*Following our Core Principles of Community Engagement, we will seek out input from neighborhood organizations, cultural organizations, community leaders and elected officials to build participation, define equity, create the vision and develop strategies to achieve our goals.*

# Core Principles of Community Engagement

- 1. Right to be involved** – Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
- 2. Contribution will be thoughtfully considered** - Public participation includes the promise that the public's contribution will be thoughtfully considered.
- 3. Recognize the needs of all** - Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision-makers.
- 4. Seek out involvement** - Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- 5. Participants design participation** - Public participation seeks input from participants in designing how they participate.
- 6. Adequate information** - Public participation provides participants with the information they need to participate in a meaningful way.
- 7. Known effect of participation** - Public participation communicates to participants how their input affected the decision.

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